

Aerohive Announces New iOS App for Guest and BYOD Management and Enhanced Security Services Dedicated to Protecting and Enabling Mobile and IoT Initiatives



Company Partners with Impulse to Ensure End-to-End Network Security

Sunnyvale, Calif. — March 17, 2015 — [Aerohive Networks](#)® (NYSE: HIVE), [a leader in Wi-Fi and cloud-managed mobile networking](#), today announced it has developed a new iOS App for guest and Bring Your Own Device (BYOD) management and enhanced security services to further protect wireless networks across organizations, including those with IoT initiatives. In addition, the company is teaming with [Impulse](#) to deliver end-to-end network security, protection and visibility.

News Facts

- With the ever-increasing demand for mobility and wireless rapidly replacing Ethernet as the primary access method onto the network, organizations across all sectors are concerned about the security challenges that lie ahead. The mobility landscape is continually evolving with the onslaught of BYOD and wearable devices, making it increasingly challenging for organizations to maintain a high level of visibility and control, while keeping up with the latest security requirements and practices to protect their network.
- Additionally, as the Internet of Things (IoT) continues to explode, Internet-connected devices – such as surveillance systems, building sensors and temperature monitors – will require high-speed, high capacity network connectivity as well as *external* connectivity.
- Aerohive is expanding its security capabilities to help organizations remain secure, flexible and in control with new enhancements to its ID Manager application and Private Pre-Shared Key (PPSK) feature.
- ID Manager now has an accompanying iOS app that enables self-service guest and BYOD registration by employees. The intuitive design and automated workflow helps avoid mistakes and reduce helpdesk calls to IT, while delegating administration of private pre-shared keys to employees in Active Directory.
- Aerohive's [PPSK](#) feature provides the simplicity of a pre-shared key (PSK) with the security of 802.1X to enforce identity-based access. The power of the PPSK is its simplicity in connecting users and the control it provides for administrators. With the ability to easily onboard and identify devices, organizations can scale their network for BYOD and IoT support without compromising security and eliminate complexity concerns.
- While classic PSK does not allow the revocation of a single user's credentials (since all users share the same passphrase), private PSK offers a unique key per individual, allowing the administrator to revoke a single set of credentials. Aerohive's PPSK unlocks additional capabilities for the IT manager, including role-based access (either user or device) with the ability to specify application accessibility, VLAN assignment, firewall policies, minimum and maximum bandwidth allowances, and time of-day rights.
- Aerohive's new and improved [ID Manager](#) is the first enterprise access management system to leverage the cloud to simplify and automate the deployment and onboarding of guest and employee personal devices to the enterprise network. With their unique PSK, guests can easily be registered by any employee, and employees can seamlessly onboard their personal devices. At the same time, IT is provided with granular visibility and control over who and what, gains network access, when and how.

- In addition, Aerohive has partnered with [Impulse](#) to extend its security functionality to network access control (NAC). Combining Aerohive's cooperative control network infrastructure and Impulse SafeConnect solutions utilizes key advantages from both architectures. Impulse's device-centric access control approach integrates directly with Aerohive's access point user profiles to dynamically assign Layer 2-7 firewall policies and quality-of-service privileges without the need for VLAN steering, while also providing real-time device security assessment and enforcement. SafeConnect for Aerohive delivers enterprise-grade NAC, while ensuring the best possible network performance and user experience.



Pricing and Availability

- ID Manager is sold in packs of concurrent users, starting at \$500/year US for 10 active credentials. The new iOS ID Manager App is a free download on iTunes with an active ID Manager subscription.
- Aerohive's PPSK feature is available today on all Aerohive access points and branch routers running HiveOS 5.0 or later.
- Integration with Impulse is available today for free to all current Aerohive customers with access points running HiveOS 6.4 or later.

Resources

- [Aerohive's Private Pre-Shared Key](#)
- [Aerohive's ID Manager](#)
- Visit www.aerohive.com/security for more information

Comments

"The combination of Aerohive's and Impulse's cloud-based management services, in conjunction with our respective controller-less and access control architectures deliver a unique industry-leading approach for securing and supporting BYOD environments in a highly-simplified fashion," said Dennis Muley, president, Impulse. "Our technology partnership represents a tremendous value proposition for our mutual customers."

"Today, every user, device and application poses a potential threat to networks, and IT teams are finding themselves struggling to balance the demand for flexibility from the user and organization against the security needs required to protect the network," said David Greene, chief marketing officer, Aerohive Networks. "Aerohive's suite of security apps and services is designed to protect the network from the inside and out. The strategic alliance with Impulse coupled with our strong solution set equips customers with the strong authentication, simplified onboarding and granular application visibility and control organizations need to ensure their networks are secure end-to-end."

About Impulse | Experience the Freedom

Impulse is the leading provider of Contextual Intelligence™ and access control solutions in support of BYOD-friendly enterprises. Impulse securely and efficiently automates BYOD by combining our real-time, context-aware and simplified architecture, remote managed support services and customer-centric business philosophy to enable customer freedom. Our customers

know this as the Impulse Experience. The security of more than four million endpoints is entrusted to Impulse. Visit <http://www.impulse.com/partners/safeconnect-for-aerohive/>

Safe Harbor Statements

This press release contains forward-looking statements, including statements regarding new Aerohive product and service offerings and statements regarding their expected performance, market receptiveness and competitive advantage. These forward-looking statements are based on current expectations and are subject to inherent uncertainties, risks and changes in circumstances that are difficult or impossible to predict. The actual outcomes and results may differ materially from those contemplated by these forward-looking statements as a result of these uncertainties, risk and changes in circumstances, including, but not limited to, risks and uncertainties related to: our ability to continue to attract, integrate, retain and train skilled personnel, general demand for wireless networking in the industry verticals targeted or demand for Aerohive products in particular, unpredictable and changing market conditions, risks associated with the deployment, performance and adoption of new products and services, risks associated with our growth, competitive pressures from existing and new companies, technological change, product development delays, our inability to protect Aerohive intellectual property or to predict or limit exposure to third party claims relating to its or Aerohive's intellectual property, and general market, political, regulatory, economic and business conditions in the United States and internationally.

Additional risks and uncertainties that could affect Aerohive's financial and operating results are included under the captions "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations," in the Company's recent quarterly report on Form 10-Q. Aerohive's SEC filings are available on the Investor Relations section of the Company's website at <http://ir.aerohive.com> and on the SEC's website at www.sec.gov. All forward-looking statements in this press release are based on information available to the Company as of the date hereof, and Aerohive Networks disclaims any obligation to update the forward-looking statements provided to reflect events that occur or circumstances that exist after the date on which they were made, except as required by law.

About Aerohive Networks

Aerohive (NYSE: HIVE) unleashes the power of enterprise mobility. Aerohive's technology enables organizations of all sizes to use mobility to increase productivity, engage customers and grow their business. Deployed in over 19,000 enterprises worldwide, Aerohive's proprietary mobility platform takes advantage of the cloud and a distributed architecture to deliver unified, intelligent, simplified and cost-effective networks. Aerohive was founded in 2006 and is headquartered in Sunnyvale, Calif. For more information, please visit www.aerohive.com, call us at 408-510-6100, follow us on Twitter [@Aerohive](https://twitter.com/Aerohive), subscribe to our [blog](#), join our [community](#) or become a fan on our [Facebook page](#).

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