



PRESS RELEASE

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IMPULSE AWARDED INFORMATION TECHNOLOGY CONTRACT FOR NEW YORK STATE

New York Education and Government Institutions Can Now Easily Procure SafeConnect™ for BYOD Management

TAMPA, FL, March 10, 2016 – Impulse, the leader in Contextual Intelligence™ and access control solutions that support BYOD-friendly enterprises announces the availability of its SafeConnect Network Access Management product suite through the New York State Office of General Services Information Technology Umbrella Contract (Lot 1 Software). Impulse was the only independent NAC provider to be awarded the contract, which will remain in effect until November 29, 2020.

“We are exceedingly pleased that the State of New York chose Impulse as the only independent network access control provider”, says Kara Tomak, Global Channel Manager at Impulse. “We’ve assembled an impressive team of local VAR partners to support this contract who will bring a wealth of industry knowledge. We’re excited to offer our SafeConnect cloud-managed BYOD management solution to New York State agencies and education institutions, as well as others states who can leverage the contract for pricing and ease of procurement.”

SafeConnect products automate BYOD secure onboarding, guest self-enrollment, context-aware network access assignment, and device security compliance. SafeConnect is an industry leader in securely managing the explosion of Internet of Things (IoT) devices, and provides real-time contextual intelligence (identity, device type, location, ownership, and security posture) to 3rd party security management platforms. SafeConnect can also leverage existing IDS/ATD providers to provide policy-based device enforcement and orchestration based on threat severity and device context.

In addition to the extremely competitive contract pricing available through NYS OGS, SafeConnect further reduces Total Cost of Ownership (TCO) with its industry-exclusive cloud-managed support services. For more information on what is included in the 24/7 proactive support service, visit www.impulse.com/safeconnect/24-7

Purchasing information technology products and services through the NYS OGS contact is available to all public and non-profit entities within the State, but is also available to other states.

The New York State Office of General Services (OGS), New York State Procurement is responsible for developing and managing centralized Contracts for all New York State Authorized Users. NYS Procurement has developed this new contracting model for Information Technology procurement which will enable authorized users to procure from specific Lots for Software, Hardware, Cloud, and Implementation services. SafeConnect is available through Lot 1 for Software.

For more information about purchasing SafeConnect through the New York State OGS contract, please visit www.impulse.com/contracts.

About Impulse Point

Impulse is the leading provider of Contextual Intelligence™ and access control solutions in support of BYOD-friendly enterprises. Impulse securely and efficiently automates BYOD by combining our real-time, context-aware and simplified architecture, remote managed support services and customer-centric business philosophy to enable customer freedom. Our customers know this as the Impulse Experience. The security of more than four million endpoints is entrusted to Impulse. Visit www.Impulse.com or www.SimplifyBYOD.com